



## *Press Release*

### **For Immediate Release**

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### **Advanced Exhibit Methods Receives Gold MarCom Award**

IRVINE, Calif., Feb 19, 2009 (BUSINESS WIRE) -- Advanced Exhibit Methods (AEM), an international trade show exhibit design, manufacturing and services company located in Irvine, CA (USA) was recently awarded a MarCom Gold Award from the Association of Marketing & Communication Professionals. MarCom Awards, with more than 5,000 entries, is an international creative competition that recognizes outstanding achievement by marketing and communications professionals. The Gold MarCom Award was in the Direct Marketing/Ads/Trade Show Exhibit category.

Working from a concept conceived by Haviland Communications, Inc. (HAVCOM(R)) the award-winning work was created for HITCO Carbon Composites, Inc., (HITCO), a wholly-owned subsidiary of SGL Group -- The Carbon Company, and a major supplier of Composite Aerostructure Components to the International Aerospace Market. Advanced Exhibit Methods' 40' x 40' two-story exhibit for HITCO debuted at the 2008 Farnborough Airshow in Farnborough, England.

"Advanced Exhibit Methods has validated its long-term relationship with HavCom(R) and HITCO Carbon Composites Inc. by producing this award-winning exhibit," said John Haviland, HavCom(R) President. "The exhibit stood out with distinction among elaborate displays of some of the largest companies in the world. Advanced Exhibit Methods has consistently provided significant value in communicating its clients' message to the world aerospace market."

"The award recognized our creative exhibit design and production that enhanced HITCO's international brand identity," Richard Diess, president of Advanced Exhibit Methods said. "On over 130 projects, Haviland Communications has provided us the opportunity to create unique, distinctive solutions to our client's marketing challenges."

#### About Advanced Exhibit Methods

Advanced Exhibit Methods (AEM) has been serving a diverse client base at trade shows around the world more than 27 years. Founded by Richard Diess, and located in Southern California, AEM offers effective, turnkey solutions for all exhibit needs.

From large-scale custom exhibit manufacturing to small portable exhibit purchase or rental, including complete trade show management services, AEM has the knowledge and ability to get a company noticed in any size market. Their convenient Orange County location enables AEM to easily service trade shows and conventions nationwide and in international cities. For more information on Advanced Exhibit Methods go to [www.advancedexhibitmethods.com](http://www.advancedexhibitmethods.com)